

ATD Buffalo Niagara Board

2016-2017	Board Position	2017-2018
Christina Schweitzer	President	Sue Czynny
Sue Czynny	President-Elect	OPEN
Patrica Graczyk	Past-President	Christina Schweitzer
Gordon Judson	VP Chapter Relations	Diane Roesch
Kim Stahl	VP Communications	Kim Stahl
Pam Nicastro/Vacant	VP Finance	Michelle Nardell
Nicole Hue	VP Marketing	Nicole Hue
Julie Yates/Sue Steck	VP Membership	Susan Steck
Erica Swiatek/Ginine Capozzi	VP Programs	Lindsay Kirsch

From the President....

- ✓ ATD leader Kristen Fyfe-Mills, Associate Director of Communications presented at our September kickoff on the white paper "[Bridging the Skill Gap](#)." Thank you Daemen College Executive Leadership and Change Program for hosting us!
- ✓ Proud sponsor for the inaugural session of Disrupt HR Buffalo
- ✓ 6 Board Members attended the ATD ALC
- ✓ Thanks to all who worked on streamlining our communications, best practices, and our customer service processes...you know who you are!



Chapter Services....Awards!

March 2017

Dear Buffalo Niagara Board,

Congratulations on your chapter meeting the Chapter Affiliation Requirements (CARE) for 2016! This means your chapter successfully met all 18 required CARE elements and is recognized for 100 percent achievement of CARE. Based on your reported joint membership percentage, your chapter is also recognized as a Chapter Membership SUPER STAR with joint membership above 45 percent.

I want to personally acknowledge and thank you and the chapter leadership team for your accomplishments and for going above and beyond the CARE requirement.

ATD recognizes that the value you provide to your members through well run chapter programs, services, and exceptional operations is the result of the individual time, resources, innovation, thought, and dedication you and your team contribute.

Thank you for your time and for partnering with ATD to provide and sustain a vibrant community serving our members and the entire talent development profession. I look forward to continuing to engage with you and the chapter!

Best regards,

Tony Bingham
Tony Bingham
President and CEO



Membership

We had a 7 % increase in membership year over year.

Power Members [ATD and Buffalo/Niagara] = 45%

Communications



Twice the number of emails year over year (60+) were sent from Sept 2016 – June 2017, advertising ATD events and job postings

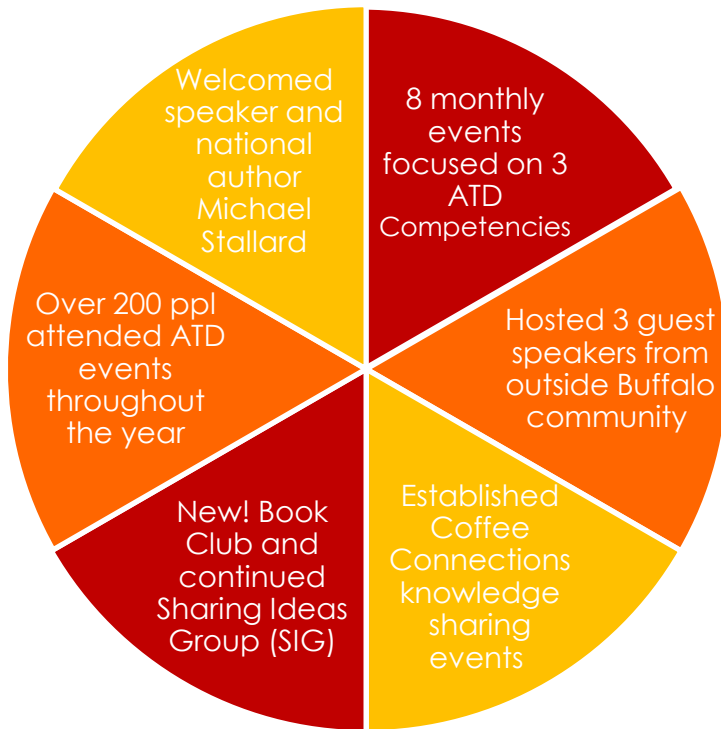


Emails continued to Focus on Power Memberships and use of Chapter Chip Code



Increased the number Press Releases to local papers in addition to Buffalo News to grow chapter exposure in the community

Programs



Event Sponsors

Hyatt Place Buffalo/Amherst

Hampton by Hilton

Coffee  Connections

**POWER
MEMBER**

atd+chapter

Association for
Talent Development



Marketing

Worked to create a greater social media presence.



Our Website: <http://www.atdbuffalo.org>

Facebook – Leveraged even more Facebook advertising.
Check out our page!

<https://www.facebook.com/atdbuffaloniagara/>

LinkedIn – Shared events on our LinkedIn Page. Join our page! <https://www.linkedin.com/groups/2026529>



Summer Social!!

Wednesday July 19, 2017

5:30p.m. - 7:30p.m.

Page's Grille and Bar

4725 Transit Road,
Depew NY 14043

Register Now:

<http://atdbuffalo.org/event-2575444>

ATD Members are Free!

(Registration is still required)

Non-Members - only \$10.00